

~~CLEAR VERSION CLAIMS~~

*Sub d4*

1. A visually prominent display emblem having a tensioned external display surface forming a substantial three-dimensional enclosure; first mounting attachment means securing an upper portion of said enclosure in an outwardly extended state at a predetermined first upper location; second mounting attachment means for securing a lower portion of said enclosure in an outwardly extended state at a predetermined second lower location; and substantially vertical support means extending upwardly between said first and said second locations to maintain said emblem display surface in a tensioned, substantially unwrinkled extended condition.

6. The display emblem as set forth in Claim 1, wherein said tensioned emblem surface is an imprinted cloth surface.

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3. The display emblem as set forth in Claim 6, wherein said cloth surface is a knitted fabric that is resistant to creasing.

8. The display emblem as set forth in Claim 7, wherein said cloth surface knitted fabric is polypropylene.

9. The display emblem as set forth in Claim 1, wherein said emblem is a three-dimensional, enlarged simulation of an article.

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10. The display emblem as set forth in Claim 9, wherein said article is a drinking cup having said tensioned display surface as an inverted, truncated cone.

12. The display emblem as set forth in Claim 1, in combination with a cantilevered support mast, said mast being mounted upon a portable base, said base incorporating separable ballast, to provide a light-weight base structure with enhanced transportability.

13. The combination as set forth in Claim 12, said base structure including a framework having separable members for assembly with paving slabs into a substantially rigid unitary

*✓* ballasted assembly, in combination with said paving slabs; said framework having a stub mast projecting upwardly therefrom to receive said mast in mounted relation thereon.

14. The combination as set forth in Claim 12, said base structure comprising a light-weight plastic container having a mast receptacle therein, to receive said mast in supported relation therewith, said container having access and capacity for the insertion of locally available ballast material therein.

15. The combination as set forth in Claim 12, said base structure having a framework with a first longitudinal member, two separate side members, each said member including at least one underlying transverse plate, a unifying plate overlying said members, in bolted relation therewith, and closure members removably secured to the outer end of each said member, in use to constrain adjoining paving slabs in unitary, rigid relation with said framework.

17. The display emblem as set forth in Claim 1, wherein said substantially vertical support means includes a mast mounted upon a portable stand.

18. A visually prominent display emblem having a tensioned emblem surface; first mounting attachment means for securing an upper portion of said emblem in laterally spaced relation around a predetermined, substantially upright axis; second mounting attachment means for securing a lower portion of said emblem in spaced relation about said axis; and support means concealed within said emblem, to tension said emblem surface between said first and said second attachment means, to maintain said emblem surface in a substantially unwrinkled condition, wherein said emblem is a three-dimensional, enlarged simulation selected from the group consisting of a drinking cup and a torch.

19. The display emblem as set forth in Claim 18, wherein said drinking cup has a top rim and a bottom rim; said support means extending in concealed relation within said tensioned emblem surface.